




A8 Storyboard: Baking Ausbildung/mentorship



K – German Ausbildung; passionate baker; expert; showing his grades; learner (his level); future of bakeries; young people; 400 employees/staff



F – concern about future; pride (Ausbildung); problem, solution, hope; relief from anxiety; rolling up your selves



C – click to find out more.

Scene	Visual	Text (English draft in red, Approved German in black)	Audio	Links to resources	Notes for Editor
1	 <p>MDA 11:44:52:18</p> <p>19:12</p>	<p>Between 2009-2019 in NRW , one third of bakeries closed down.</p> <p>In NRW mussten zwischen 2009 und 2019 ein Drittel aller Bäckereien schließen.</p> <p>What if you had to travel 25km for your bread?</p> <p>OPTION A Was wäre, wenn du für deine Brötchen 25 Kilometer fahren müsstest?</p> <p>OPTION B Was wäre, wenn Sie für Ihre</p>		<p>1. Link to the Komm-mit Logo files</p>	<p>Reverse footage to show bread appearing to shrink</p> <p>{Jay – let's discuss this...to get your steer. I'm not sure if this text should be combined with the bread shrinking or be on an opening screen before</p>

		<p>Brötchen 25 Kilometer fahren müssten?</p>			<p>shrinking bread</p> <p>Need to manage these 2 pieces of text across this shot.}</p>
<p>2a Option 1</p>	 	<p>Luckily there is Ayoub. / Zum Glück gibt es Ayoub.</p> <p>One of Bäckerei Kanne's 400 proud bakers in Lunen.</p> <p>Einen von 400 stolzen Bäckerinnen und Bäckern der Bäckerei Kanne in Lünen.</p>			<p>Shot of Ayoub making bread.</p> <p>Ayoub kneading dough (details of hands).</p> <p>And a shot of him looking to camera</p>

	03:30 to 3:45 Looking to camera and close hand work				
2b Option 2	 	<p>Luckily there is Ayoub. / Zum Glück gibt es Ayoub.</p> <p>One of Bäckerei Kanne's 400 proud bakers in Lunen.</p> <p>Einen von 400 stolzen Bäckerinnen und Bäckern der Bäckerei Kanne in Lünen.</p>			A second variation for the same step with the platted dough

3	 <p>MDA 10:10:44:17 09:30</p>	<p>Audio translation</p> <p>""I've been learning as a baker and pastry chef for almost 16 years and I'm still learning.""</p>	<p>“Ich lerne seit fast 16 Jahren als Bäcker und Konditor und ich lerne noch.”</p> <p>08:36-08:43</p>	<p>Link to the audio interview file</p>	<p>This is just visuals with the audio of Ayoub speaking behind.</p> <p>[Ayoub in the group, NOT the guy lecturing the group]</p>
4	 <p>MDA 11:28:27:20 02:13</p>				<p>Feel free to add more visuals to support the length of the quote</p>
5		<p>"I also want to teach new generation"</p>	<p>“Ich möchte auch neuer Generation beibringen.”</p> <p>07:02-07:07</p>		

	 <p>MDA 10:00:39:16 • 06:13</p>				
6	 <p>MDA 10:14:59:06 • 10:09</p>	<p>"We say here in Germany, there is no master fallen from heaven." [common german saying]</p>	<p>"Wir sagen hier in Deutschland: Gibt es kein Meister von Himmel runtergefallen." 08:21-08:26</p>		
7		<p>And thanks to Ayoub and his colleagues</p> <p>Dank Ayoub und seinen Kolleginnen und Kollegen,</p>			



MDA 10:15:38:07

10:06

8





MDA 11:10:59:18

17:26 to 17:34

No one in Lünen will have to go 25km to the bakery.

muss niemand in Lünen 25 Kilometer zur nächsten Bäckerei fahren.

9	 <p>21:40 to 21:43 (not the bag close up at the end)</p>				
10	<p>Build a consistent endframe with the logo on and copy which reads:</p> <p>Erfahre mehr über ihn #KommMit</p> <p>www.komm-mit.org</p> 	<p>Learn more about him.</p> <p>Erfahre mehr über ihn #KommMit</p>		<ol style="list-style-type: none"> 1. Link to the Komm-mit Logo files 2. Link to the template for the opening & closing frames 	<p>Please build consistent endframe as per sketch with logos supplied.</p>